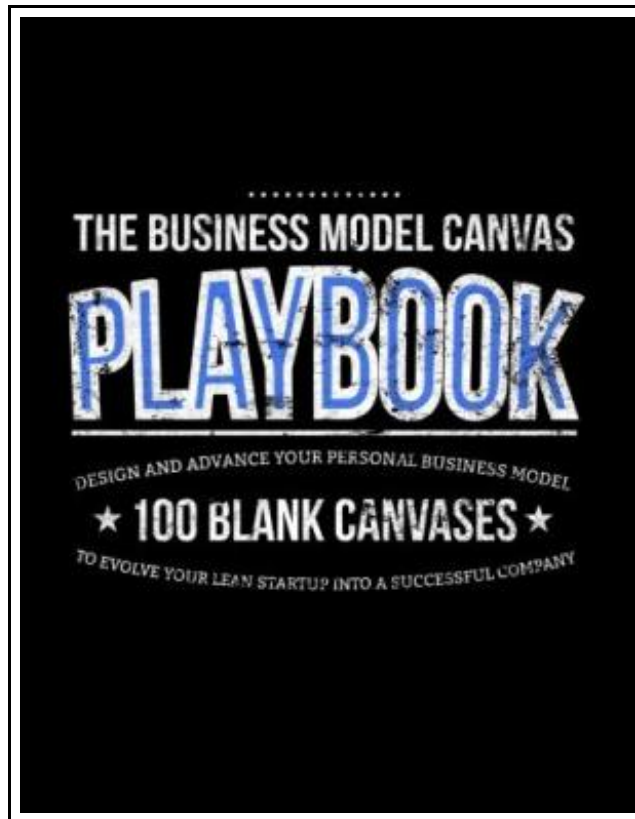


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(Ms. Ora Buckridge)

THE BUSINESS MODEL CANVAS PLAYBOOK: DESIGN AND ADVANCE YOUR PERSONAL BUSINESS MODEL ON 100 BLANK CANVASES TO EVOLVE YOUR LEAN STARTUP INTO A SUCCESSFUL COMPANY



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