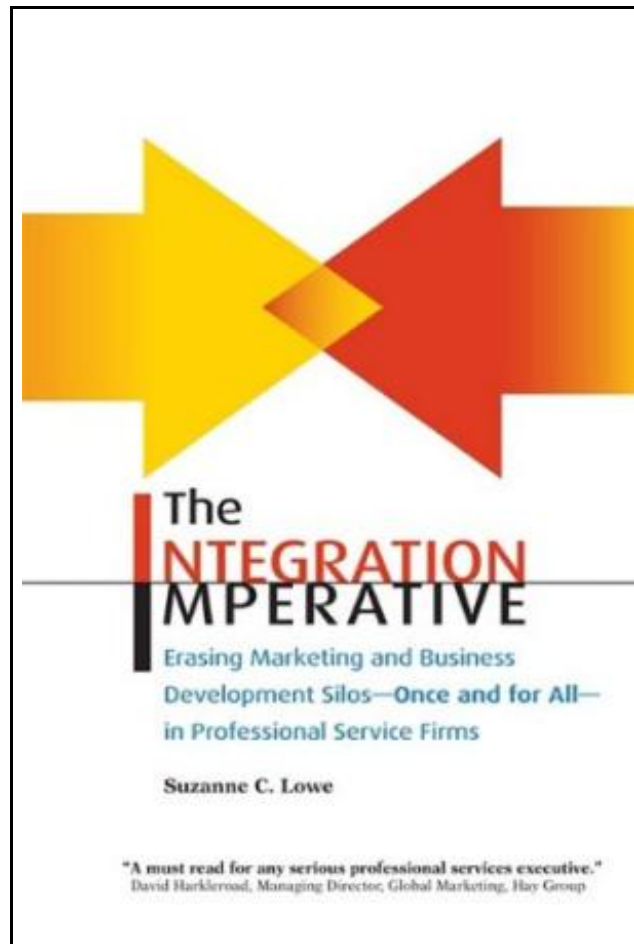


## The Integration Imperative: Erasing Marketing and Business Development Silos -- Once and for All -- In Professional Service Firms



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## THE INTEGRATION IMPERATIVE: ERASING MARKETING AND BUSINESS DEVELOPMENT SILOS -- ONCE AND FOR ALL -- IN PROFESSIONAL SERVICE FIRMS



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