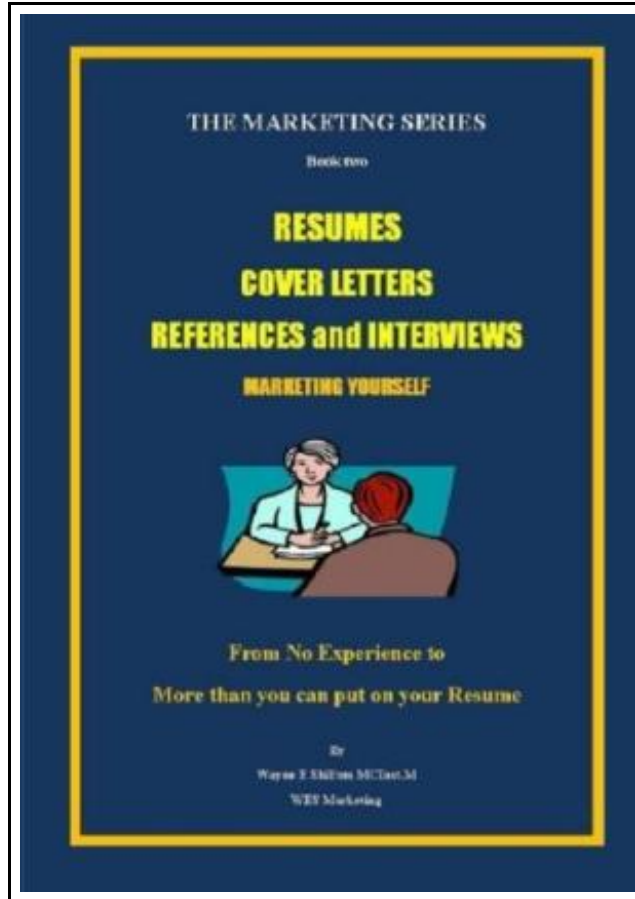


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Resumes, Cover Letters, References and Interviews, United States, 2013. Paperback. Book Condition: New. 250 x 174 mm. Language: English . Brand New Book ***** Print on Demand *****.The author Wayne E Shillum MCIInst.M is a member of the Canadian Institute of Marketing and coaches Internationally trained marketing and sales professionals arriving in Canada. These people almost always need assistance in adjusting to Canadian culture and especially in their job search efforts. One of the greatest areas requiring help is with resumes, cover letters and references. As many find out their hopes can start or end right here and for many enthusiastic job applicants, the hiring process ends at first glance. In today s job market when employers receive 50 - 100 replies to a singular job requirement, the first part of the applicants review is most often Nor Consideration - It is Elimination!! As a owner manager of his own business Wayne found this to be a normal part of the hiring process as you need some way of narrowing down the process. What you will find shown in this book are the mistakes people make and how to eliminate them. we explain why they are mistakes and how to correct them and provide many samples of the right way to do it. When so often elimination comes at first glance, we show you step by step how to format your resumes, cover letters, and references to create the best impression of you that can be made. We show you what turns potential employers off and why. We provide a large section on job search and guide you through your interviews. This book is generic and can be applied to any job application of any type whether it be with no experience, some experience, formal education degrees or no degrees...



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