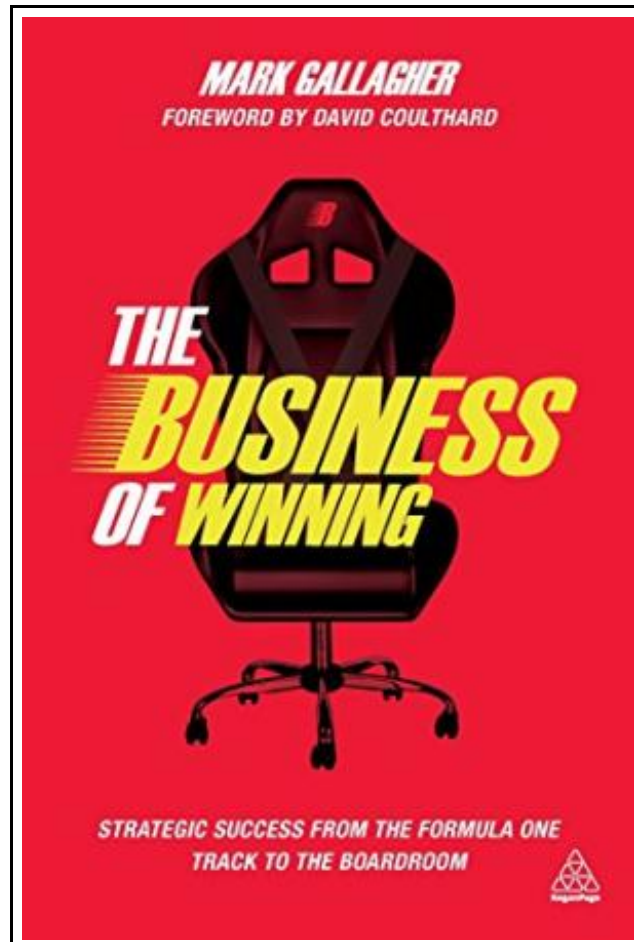


## The Business of Winning: Strategic Success from the Formula One Track to the Boardroom



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